



INFO

 New York City, NY

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Creative and results-driven Senior Art Director/ACD with a passion for delivering innovative solutions to global brands. Recognized for excellence in creative direction and strategy across diverse industries. Seeking a challenging role where my skills in creative leadership, concept development, and project management can contribute to the success of a forward-thinking team.

EXPERIENCE

2018
-- PRESENT

FREELANCE - NYC

Sr. Art Director/ACD: MRM, Mccann, Grey Group, FCB, First born, Annexe88, Area23, IHeartMedia...

- Led and managed a creative team, fostering collaboration and ensuring the successful execution of projects
- Led comprehensive creative direction and strategy for clients including Pfizer, Novartis, Astrazeneca, Sanofi
- Successfully managed projects from concept to completion, consistently exceeding client expectations

2013
-- 2018

360i - NYC

Sr. Art Director: Nestlé Water, Nespresso, Malibu Rum, AutoTrader, Canon, Fisher-Price, Checkers, Toyota.

- Executed impactful campaigns for international clients
- Managed end-to-end creative processes, ensuring brand consistency and alignment with marketing objectives
- Received recognition for outstanding contributions to the creative team and project outcomes

2011
-- 2013

DENTSU AMERICA - NYC

Art Director: Canon, Checkers, Scotts, Toyota, Miracle-gro, Hastens.

- Contributed to the success of multiple ad campaigns
- Provided creative leadership, driving concept development and design excellence

2009
-- 2010

LOWE STRATEUS - PARIS

Jr. Art Director: Kia, Road Safety, Sojasun, L'artisanat de France, Cailler.

- Contributed to campaigns for high-profile clients
- Gained valuable experience in diverse areas of design and advertising

EDUCATION

2009 – 2010 // ISCOM PARIS

Bachelor, Communication publicitaire

2007 – 2009 // IUT DE SAVOIE

DUT Service réseaux de communication, Communication et multimédia

LANGUAGES

ENGLISH: *Full professional proficiency*

FRENCH: *Native*

SPANISH: *Level B1*

SKILLS

Creative Direction

Art Direction

Team Management

Concept Development

Strategy integrated

Digital/Social strategy

Print design

Web/App design

UX/UI

HTML+CSS

Project management